

# **PALM NIGHT 2010**

## **Underwriting Contract & Benefits**

Company Name: \_\_\_\_\_  
*(Exactly as it should appear in print)*

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### **Underwriting Packages**

\_\_\_\_\_ **PLATINUM - \$10,000**

- 8 Reservations for Palm Night 2010 with preferred seating
- Full page black & white ad in the event program book *(print deadline February 22)*
- Recognition from the podium
- Featured recognition on chapter website

\_\_\_\_\_ **GOLD - \$7,500**

- 6 Reservations for Palm Night 2010
- Full page black & white ad in the event program book *(print deadline February 22)*
- Recognition on chapter website

\_\_\_\_\_ **SILVER - \$5,000**

- 4 Reservations for Palm Night 2010
- Full page black & white ad in the event program book *(print deadline February 22)*
- Recognition on chapter website

\_\_\_\_\_ **# INDIVIDUAL TICKETS - \$500 each**

### **Payment**

Check payable to "Juvenile Diabetes Research Foundation" or Credit Card:

Name on card: \_\_\_\_\_ VISA MC AMEX DISCOVER

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Remit To: Juvenile Diabetes Research Foundation Capitol Chapter  
1400 K Street, NW Suite 725  
Washington, DC 20005  
202.465.4118 (o) 202.371.0046 (f)  
ATTN: Audrey Kerr

Note that seating is very limited and sells out quickly. Upon receipt of this contract and payment, your reservation will be confirmed in writing with a letter from the JD RF office. *Under IRS guidelines, \$75.00 of the price per reservation will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by law.*

## **Palm Night Ad Specs**

**ALL ARTWORK IS DUE NO LATER THAN FEBRUARY 22, 2010**

- FULL COLOR live ad size is 5"w x 8"h. Please provide art in PDF, TIFF or JPEG format, RGB, 300dpi. PDF files will be accepted if fonts are embedded and PDF is created using standard PRESS settings. Program will be produced on gloss text stock using an iGen digital press.
- EPS is also accepted but type must be converted to outlines and/ or file must be accompanied by font and hi-resolution image files.
- Please provide a standard PDF or hard copy of the ad as your proof.
- Acceptable software is: Photoshop CS3 or earlier, InDesign CS3 or earlier, Adobe Illustrator CS3 or earlier.
- **Sorry, we cannot print ads that are created in Microsoft PowerPoint or Word.** If you need assistance creating your ad, please contact our graphic designer Kathy Kiely at [Kathy@k2creativeservices.com](mailto:Kathy@k2creativeservices.com).

**Email ad materials to: [jdrfcapitol@gmail.com](mailto:jdrfcapitol@gmail.com) by February 22, 2010.** Please ZIP or Stuff all files to minimize corruption via email.

**Correspondence or files on CD can be sent to the JDRF offices:**

1400 K Street, NW  
Suite 725  
Washington, DC 20005  
Attn: Audrey Kerr  
202.465.4118